



01.2012

# Massachusetts Beverage Business

## BigShots

### SHAKIN' IT UP!

The Greater Boston Beverage Society (GBBS) and the House of Blues recently hosted “Shakin’ It Up!”, the first in a series of cocktail events designed to preview next fall’s Boston Cocktail Summit, planned for October 4 to 6. The event featured live music and comedy, hors d’oeuvres, cocktails, and The Left Bank versus Right Bank Bartender Competition – a friendly battle to determine which side of the river is home to the Boston-area’s best bartenders.

Part convention, part festival, the Boston Cocktail Summit will be a three-day celebration of Greater Boston’s cocktail culture designed to highlight the city’s history of mixology, New England’s breweries, wineries and distilleries, and to raise funds to help local and national charities.

Established in September, 2011 by local mixologists Alexei Beratis and Jamie Walsh, The Greater Boston Beverage Society is a not-for-profit organization developed to preserve and promote Boston’s cocktail and hospitality culture and spirits history while supporting various industry-related charities.

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